



## Is Energy Management Part of Your 2021 Strategy?

If 2020 has highlighted anything for businesses, it's the importance of being adaptable. From rapid shifts in demands, to how offices and facilities are run and operated, businesses have had to be ready for fast and frequent changes. To help business owners during these challenging times, New York State is offering energy saving programs that can help uncover waste in operational expenses, decrease costs, and improve employee safety.

### Funding opportunities include:

- **Cost-Share on Energy Studies:** Get up-to 100% of your costs covered on a FlexTech study. The study will help identify areas of energy waste, develop a roadmap to lower energy costs, and calculate the payback period on energy-related building upgrades.

[Get Started](#)

- **Energy Management Treasure Hunts:** No-cost virtual training and support from

energy experts to help your team find areas in your business where you're wasting energy and money.

[Find Training](#)

- **Incentives to Hire an On-site Energy Manager:** A 75% cost-share is available to hire a dedicated, full-time on-site energy manager for your facilities. Hires can be consultants or full-time employees.

[Learn More](#)

Additional opportunities are available to help you achieve leaner operations, mitigate risk, and improve your responsiveness to shifting marketing conditions in 2021. Visit our [website](#) for additional information and learn how to put energy to work for you.

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#### CONNECT WITH US



#### About NYSERDA

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs, visit [nyserdera.ny.gov](http://nyserdera.ny.gov) or follow us on [Twitter](#), [Facebook](#), [YouTube](#), or [Instagram](#).

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