

Subject: Are You Growing Your Tech for 2021? You Should Be.

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The Role of Tech in Higher Ed Is Only Getting Bigger

The pandemic rapidly accelerated the adaptation of technology in higher ed. Now, colleges and universities have the opportunity to set themselves apart by facilitating a higher-touch approach to the student journey and providing technology-enabled educational offerings that are more affordable, accessible and convenient. This month, we shed light on some of these opportunities, as well as the requirements for providing the sophisticated digital experiences students now expect.

Why IT Governance in Higher Education Institutions Is So Essential



It's clear that the right technology ecosystem can make life easier for employees and consumers alike – in higher ed and everywhere else – but it's incredibly complex to determine the highest-priority technology needs, the most appropriate solutions and even the right time to introduce new tools. Without an established IT governance structure in place, an institution has little hope of being able to provide the best digital experiences.

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What Is Upskilling? How Colleges Can Help “Level Up” the Workforce



Many professionals are feeling the need or desire to advance their education, but not necessarily with a full-on degree program. This trend has given way to a new concept called “upskilling.” In a recent survey, more than a quarter of respondents said they worry they lack the skills that will be most in demand when the economy recovers from COVID-19. There's opportunity here for higher ed to step in and help provide the educational opportunities today's workforce is desperate for.

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What Is a HyFlex Course Model? A Closer Look at This Alternative Delivery Model



HyFlex learning is a combination of in-person, synchronous online and asynchronous online learning modalities. While the HyFlex course model gained widespread attention as a result of the pandemic, there's every reason to believe it will remain relevant going forward. Find out more about what it is, how to effectively support and scale it, and the advantages it brings to a university's students – and the communities they serve.

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"The IT steering committee should have representation from most of the major departments of the university. All potential technology investments should flow through this committee."

— **Todd Pombert, vice president of information technology and campus CIO at Collegis Education**

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